

Chinese consult with Australian online expert on e-Commerce Information Security

IT and Security Officials from China met with Australian Information Security (AIS) last week to discuss issues surrounding the Australian Information Security Industry. AIS, located in Melbourne, Victoria, played host to more than 12 top officials including the Chinese Ministry of IT and others from Chinese banks, tax offices and insurance industries.

The Chinese officials contacted the company to learn more about the Australian Information Security Industry and AIS's experience in InfoSec audits. AIS's Managing Director Peter Ball said the hour long meeting allowed him to express AIS's commitment to the industry and promote the company's leading position.

"We were able to explain the kinds of tools we use and credentials we required in order to have done InfoSec audits for major corporate and government departments. We were also able to show how we have gained our position as industry experts over the last decade." Ball said.

Ball said the officials were looking to see if AIS could undertake InfoSec audits for Chinese Government departments and corporates.

"They were interested in our experience and what services we can provide in the future. It was a great opportunity for us to gain an insight on the major InfoSec concerns of the Chinese Government" Ball said.

The discussion was based around InfoSec concerns but turned to eCommerce security issues for SME's. IT security has become an issue for many SME's who sell goods and services on their websites.

More than 46 per cent of online businesses identified hacking as the number one security concern over the past year, according to the 2010 Sensis e-Business report.

"Many businesses are worried their e-Commerce systems are open to potential hackers. If the system is built by professionals with experience in the field, it should not be an issue." Ball said.

The latest Sensis results found that 63 per cent of SME's reported a return on investment in e-Commerce and a further 11 per cent said they are expecting a return within the year.

"Online retail consumer spending in Australia is constantly increasing and e-Commerce has become a valuable tool for SME's. AIS has the experience to ensure businesses can safely sell goods and services online." Ball said.

Ball is set to meet with Chinese Government departments in Beijing later this year to discuss further developments in the Information Security Industry.

About AIS

Australian Information Security is a subsidiary company to Exa Web Solutions. AIS offers complete, affordable network audits, content sweeping and firewalls - solutions to secure both Local Area and Wide Area network systems. AIS's comprehensive intrusion detection tests, internet security control assessments and analysis tighten businesses internet systems, resulting in safe solutions.

For more information, including images, please contact:

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